

Order / Rev: 104117
Alt Order #: 06831873
Flight Dates: 08/28/12 - 09/03/12

Advertiser: Berkley, Shelley for Senate
Product Desc: BERKLEY FOR SENATE
Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/28/12	08/31/12	M-F 5-6a WakeUp w/WagM		5-6a	--TWTF--	:30	8	\$400.001	0.00	NM		8	\$3,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TWTF--		8				\$400.00		0.00			
E 2	KSNV	09/03/12	09/03/12	M-F 5-6a WakeUp w/WagM		5-6a	M-----	:30	2	\$400.001	0.00	NM		2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		2				\$400.00		0.00			
E 3	KSNV	09/03/12	09/03/12	M-F 6-7a WakeUp w/WagM		6-7a	M-----	:30	2	\$700.001	0.00	NM		2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		2				\$700.00		0.00			
E 4	KSNV	08/28/12	08/31/12	M-F 6-7a WakeUp w/WagM		6-7a	--TWTF--	:30	8	\$700.001	0.00	NM		8	\$5,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TWTF--		8				\$700.00		0.00			
E 5	KSNV	09/03/12	09/03/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$1,400.00		0.00			
E 6	KSNV	08/28/12	08/28/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-T-----		1				\$1,400.00		0.00			
E 7	KSNV	08/28/12	08/31/12	Noon News	CM	12-1230pm	--TWTF--	:30	4	\$425.001	0.00	NM		4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TWTF--		4				\$425.00		0.00			
E 8	KSNV	09/03/12	09/03/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$425.00		0.00			
E 9	KSNV	09/03/12	09/03/12	M-F Today Show II 3rd HOM		9-10a	M-----	:30	1	\$500.001	0.00	NM		1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$500.00		0.00			
E 10	KSNV	08/28/12	08/31/12	M-F Today Show II 3rd HOM		9-10a	-TWTF--	:30	4	\$500.001	0.00	NM		4	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TWTF--		4				\$500.00		0.00			
E 11	KSNV	08/28/12	08/31/12	News 3 at 430pm	CM	430-5pm	--TWTF--	:30	4	\$700.001	0.00	NM		4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	-TWTF--		4				\$700.00		0.00			
E 12	KSNV	09/03/12	09/03/12	News 3 at 430pm	CM	430-5pm	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	M-----		1				\$700.00		0.00			
E 13	KSNV	09/03/12	09/03/12		CM	4-430p	M-----	:30	1	\$700.001	0.00	NM		1	\$700.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 at 4											
				News 3 at 4											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	M-----											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					1	\$700.00	0.00								
E 14	KSNV	08/28/12	08/31/12	News 3 at 4	CM	4-430p	-TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
				News 3 at 4											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 08/27/12	09/02/12	-TWTF--											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					4	\$700.00	0.00								
E 15	KSNV	08/28/12	08/31/12	M-F Early News	CM	5-630p	-TWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 08/27/12	09/02/12	-TWTF--											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					4	\$1,000.00	0.00								
E 16	KSNV	09/03/12	09/03/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	M-----											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					1	\$1,000.00	0.00								
E 17	KSNV	09/02/12	09/02/12	Vegas Inc.	CM	6:30-8pm	-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00
				Vegas Inc.											
				VEGAS INC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 08/27/12	09/02/12	-----S											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					1	\$375.00	0.00								
E 18	KSNV	08/28/12	08/31/12	Face to Face w/ Ralston	CM	730-758pm	-TWTF--	:30	4	\$800.00	1	0.00	NM	4	\$3,200.00
				CM											
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 08/27/12	09/02/12	-TWTF--											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					4	\$800.00	0.00								
E 19	KSNV	09/03/12	09/03/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
				CM											
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	M-----											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					1	\$800.00	0.00								
E 20	KSNV	09/03/12	09/03/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				CM											
				M-F Jeopardy/Wheel of Fortune											
				WH/JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	M-----											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					2	\$1,000.00	0.00								
E 21	KSNV	08/28/12	08/31/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	8	\$1,000.00	1	0.00	NM	8	\$8,000.00
				CM											
				M-F Jeopardy/Wheel of Fortune											
				WH/JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 08/27/12	09/02/12	-TWTF--											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					8	\$1,000.00	0.00								
E 22	KSNV	09/01/12	09/02/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				CM											
				Sa-Su News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 08/27/12	09/02/12	-----SS											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					2	\$1,100.00	0.00								
E 23	KSNV	08/28/12	08/31/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00
				CM											
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 08/27/12	09/02/12	-TWTF--											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					4	\$1,100.00	0.00								
E 24	KSNV	09/03/12	09/03/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				CM											
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/03/12	09/09/12	M-----											
					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
					1	\$1,100.00	0.00								
E 25	KSNV	09/02/12	09/02/12		CM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Sports Night in Las Vegas																										
Sports Night in Las Vegas																										
SPORTS NIGHT																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 08/27/12</td> <td>09/02/12</td> <td>-----S</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/27/12	09/02/12	-----S	1	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 08/27/12	09/02/12	-----S	1	\$200.00	0.00																					
E 26	KSNV	09/01/12	09/01/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00											
SAT TODAY																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 08/27/12</td> <td>09/02/12</td> <td>-----S-</td> <td>2</td> <td>\$625.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/27/12	09/02/12	-----S-	2	\$625.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 08/27/12	09/02/12	-----S-	2	\$625.00	0.00																					
													Totals	73	\$53,950.00											